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# **EROAD**

# Media Release: EROAD launches commercial service in Oregon

**15 April 2014 Auckland** Leading transport technology and services company EROAD has opened its first US office in Portland, Oregon, and appointed five Portland-based staff.

The company's launch of its commercial service in Oregon follows a favourable audit of its solution by the Oregon State Government.

EROAD chose Oregon as its first US market because the state has a road charging system that is similar to New Zealand's. The company undertook a commercial pilot in October 2012 and a regulatory pilot in 2013. Following the regulatory pilot, an independent review and audit by the Oregon Secretary of State Audits Division concluded that the EROAD solution reduces the burden of record-keeping by helping motor carriers prepare and submit weight-mile tax reports. A number of the customers that took part in the pilots are now EROAD customers in Oregon.

EROAD's electronic weight-mileage tax solution has the potential to transform the management and collection of weight-mileage tax in Oregon, automating a paper-based process and saving money for both transport operators and the Oregon State Government.

The company has three sales staff and two administration/customer support staff based in its Portland office.

"From the beginning, we had an aim to become a global GNSS tolling provider and it's very exciting to have reached that goal in North America," EROAD CEO, Steven Newman, said. "Launching the EROAD solution in the US is a huge milestone for us, and we're delighted to be doing it with such a great team."

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### **About EROAD**

EROAD is a fully integrated technology, tolling and services provider. We were the first company in the world to implement a GPS/cellular based road charging platform across an entire country. Our goal is to offer flexible and powerful solutions based on our innovative technology platform to assist in the creation of a transport sector that is responsive to the evolving needs of business, government and the wider community.

www.eroad.co.nz